



The mission of the **Highway of Heroes Living Tribute** is plant 2 million trees along the 401 Highway of Heroes in honour of all the men and women who fought for Canada in our wars, and the 117,000 who died for our freedom.

The Partnership campaign with **Rotary District 7070** and the **Highway of Heroes Living Tribute** provides the opportunity:

- For all Rotarians in District 7070 to help plant a as part of incoming Rotary International President Ian Riseley's challenge to each District to plant a tree for each Rotarian before Earth Day, April 22nd, 2018.
- To remind travellers along The Highway of Heroes of the debt that we, as Canadians, owe to those who have served protecting Canada. In other words, to show the Rotary support behind *Service Above Self*
- To provide environmental benefits for generations to come – sequestering carbon, cleaning the air and water
- To unite communities behind a single cause; enabling people and businesses to positively impact their communities through beautification and naturalization.



How YOUR Rotary Club can get involved

Get Dirty! To thank District 7070 for its tremendous support, Highway of Heroes Living Tribute will host an official Rotary tree planting day in **April 2018** (location TBD – 2 months before the International Convention) in which **ALL District 7070 Rotarians and their families** can actively participate. What a wonderful opportunity for Rotary support and participation, not to mention a free family day of fun!

Fundraise as a Club

Raise **\$2,500** and the Highway of Heroes Living Tribute will provide:

- A Certificate of Appreciation presented to your Club at the Rotary Spring Planting Event
- A custom newsletter/media piece which details your Club's achievements and includes a photo from the Rotary Spring Planting Event
- An update for your club on the new highway tree planting activities in Fall 2018

Raise **\$5,000** and the Highway of Heroes Living Tribute will provide all of the above, and:

- Mark Cullen for a speaking engagement at your Club
- A cheque presentation for your Club at the Rotary Spring Planting Event

Fundraise Online All donations made through this Rotary-specific site page will be tracked by club for District 7070. Purchase 2 Hero Trees - Online or mail this donation form.

Fundraise in your community Contact amanda@hohtribute.ca for tools to help you get started including a printable pledge form.

www.HOHTribute.ca/rotary7070

Please include this form with your donation

Certificates can be customized to recognize whomever you wish. You may choose to honour one of your local Veterans (named on your local cenotaph), members of your Club or their loved ones.

Veterans will be honoured on our website and in the newsletter.

For donations, please make cheques payable to:
The Ontario Horticultural Trades Foundation.

Donations can be mailed to **Highway of Heroes Living Tribute** at:
7856 Fifth Line South, Milton, ON L9T 2X8

Ontario Horticultural Trades Foundation Registered Charity #:
874 560 303 RR0001

Rotary Club Name/#:

Contact Name:

Phone#:

Email Address:

Please contact us to schedule a club visit/talk

Mailing Address:

Certificate #1 Name:

Certificate #2 Name:

If you would like to **honour a specific Veteran** for each of your Trees, please provide their information below including any service information that may be available. The names of these **Veterans/Heroes** will be placed on the **Honour & Remembrance rolling marquee** on the website at www.HOHTribute.ca and will appear in the **monthly newsletter**.

**Each Rotary 7070
'Hero Tree'**

\$150 Donation Includes:



- 2 'Hero Trees' Planted along the Highway of Heroes
- 2 years maintenance & replacement of your trees *(should they require it)*



- 2 Official customized Highway of Heroes Tribute Certificates



- Your hero's names on the rolling marquee of Honour & Remembrance on the HOHT website
- Your hero's names on our newsletter



- \$150 tax receipt

www.HOHTribute.ca/rotary7070

Highway of Heroes Living Tribute | 7856 Fifth Line South, Milton, ON L9T 2X8 | 1-844-277-HERO